

# Land at Lady Lane, Swindon

Community Leaflet | Spring 2025



## Introduction to the Proposals

L&G, a leading developer and operator of homes in the UK, is delighted to bring forward our proposals, alongside Gaming International (GI), for the redevelopment of the land at Lady Lane, Swindon.

The proposals will deliver approximately 130 new homes served by a new community hub with leisure, sport, commercial, storage and community event spaces, alongside new accessible green spaces, landscaping, energy efficiency measures, and sustainable travel options.

The proposed redevelopment of the former Abbey Stadium is structured across two planning applications supported by a shared masterplan.



Site Location Plan

The site location, with completed (green) and ongoing (blue) residential developments highlighted.

## Our proposals at a glance

- Approximately 130 new homes providing a mix of one and two-bedroom flats and two-, three-, and four-bedroom houses
- Delivery of a modern community hub providing space for leisure, sport and commercial activities including flexible workspaces for independent and micro-businesses
- A landscape-led approach with the creation of new, accessible green spaces, connected by a central avenue through the site
- Parking spaces for residents and visitors
- Sustainability and energy efficiency measures to deliver a fossil fuel-free site

## Come and meet us

We are keen to hear from the local community and would like to give you the opportunity to meet with the project team, find out more about our draft proposals, and share your views. Please join us at our public drop-in event at:

**Where: Blunson Village Hall, High Street, Blunson, Swindon, SN26 7AR**

**When: Wednesday 30 April 2025, 5pm–8.30pm**

You can also find out more information on our proposals by visiting our website at [www.landatladylane.co.uk](http://www.landatladylane.co.uk).

# Masterplan



## Benefits of the Proposals



Approximately 130 much-needed new homes for Swindon



New commercial, community, leisure, and sport facilities for residents



A landscape-led masterplan with the creation of new, accessible open spaces linked by a central avenue



Energy efficiency measures to deliver a fossil fuel-free site



Investment in Swindon with support for local businesses, supply chains and jobs

## Tell us your views

We have now launched a public consultation on our proposals which runs from **17 April to 8 May 2025**.

We are keen to hear from residents, stakeholders, and other interested parties, and invite you to submit your thoughts on our proposals, prior to the submission of two planning applications to Swindon Borough Council.

You can submit your feedback via the following methods:

- Email us at [info@landatladylane.co.uk](mailto:info@landatladylane.co.uk)
- Write to us at our Freepost address at **FREEPOST TC CONSULTATION** (no stamp required)
- Fill in a feedback form at our consultation event
- Submit your feedback online via our project website at [www.landatladylane.co.uk](http://www.landatladylane.co.uk)

**The closing date for your feedback is 23:59 on 8 May 2025.**



For more information on the proposals for the land at Lady Lane, please visit the project website at [www.landatladylane.co.uk](http://www.landatladylane.co.uk) or scan the QR code.

